

JAMES ABRAHAM

Turn high-priority problems into shipped outcomes.

STRATEGY AND OPS SUPPORT FOR FOUNDERS



Got a mission-critical project nobody has time to lead, or even think about?

I turn messy ideas into delivered outcomes. You get senior-level structure, accountability, and pace.

"One of those rare operators who can switch seamlessly between strategy and execution"

CLIENT COO

FOUNDER-LEVEL EXECUTION, ON DEMAND

1

Fix Ops Before They Break Your Team

Redesign bottlenecked or non-existent processes into scalable, low-touch systems. I audit workflows, rebuild CRMs, introduce automation, and ensure clean handovers.

2

Ship An MVP That Works

From idea to working MVP in weeks. I lead product sprints end-to-end: define the value prop, scope features, build investment-grade financial models, work with engineers/designers, and launch to first users.

3

Be Your Second Brain

Need founder-level thinking without the full-time hire? Drop me into an ambiguous, high-priority project and I'll bring clarity, structure, and momentum as a sounding board or a project lead.

Experience Summary

Took a B2C startup from idea to +£1m revenue in 6 months

Led critical ops, strategy, product projects for clients

Invested £100m as a VC, honing my top-down strategic toolkit

How I work

Engagements: Project-based sprints (4-6 weeks), fractional leadership (1-3 days per week), or by the day.

Rates: £500 per day, flexible for multi-week retainers or urgent projects.

+£1m

Seed - Series A

+£100m

LETS TALK: Book triage call

"James helps unlock your own thinking and, for a founder, that's absolute gold"

FOUNDER & CTO

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